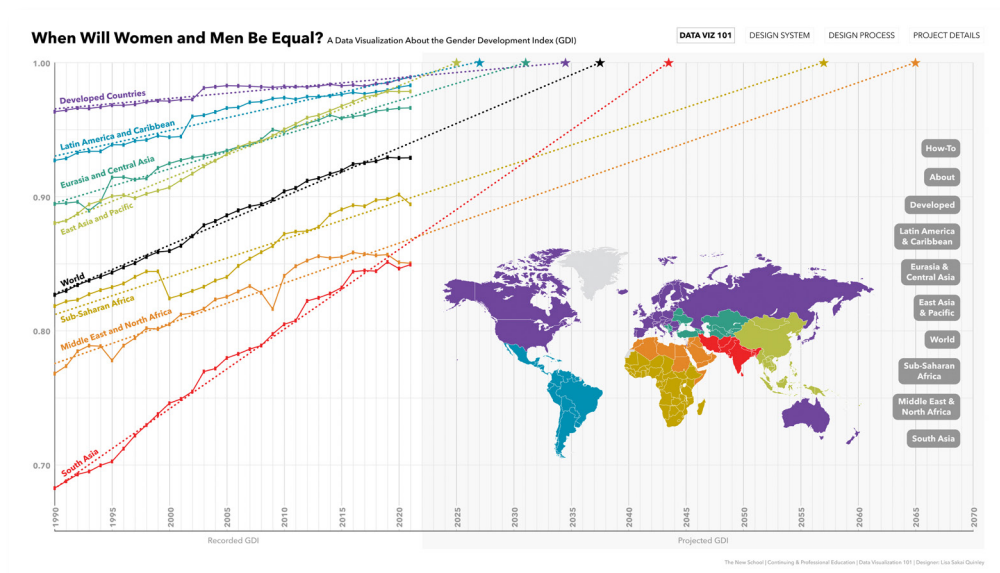


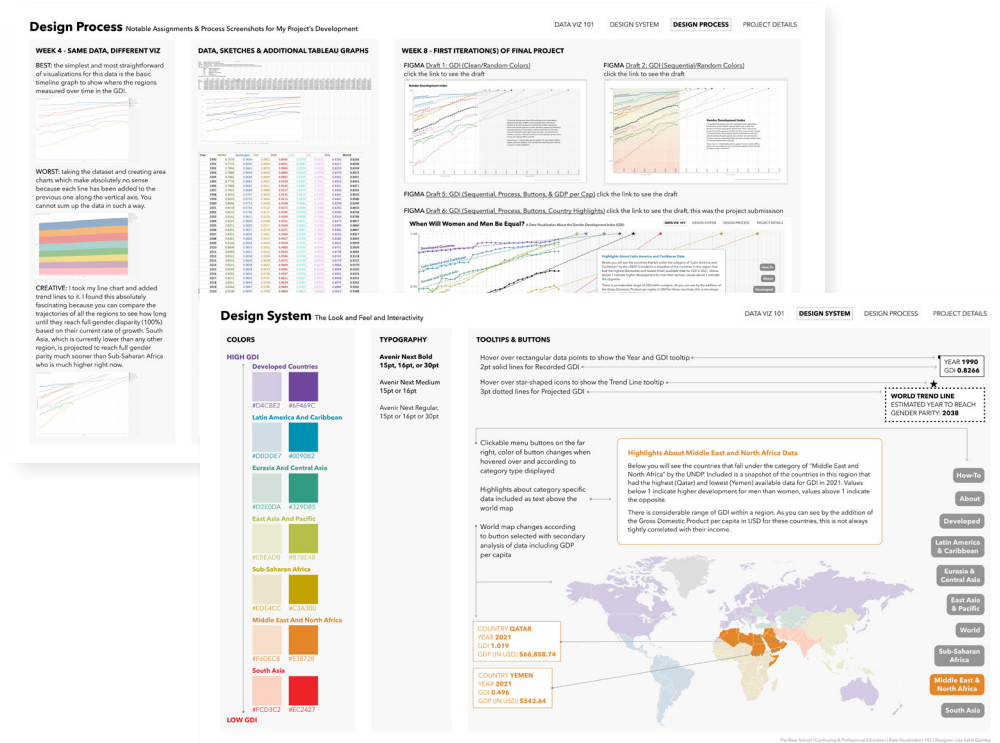
# PORTFOLIO

# DATA VISUALIZATION 101 (DATA VISUALIZATION – 2024)



GDI consists of measurements of three aspects of human development, comparing these between men and women. The aspects measured are health, education, and economic participation. Based on regional trends recorded over the past 30 years by the United Nations Development Program (UNDP), this project predicts when women and men will finally be equal by region.

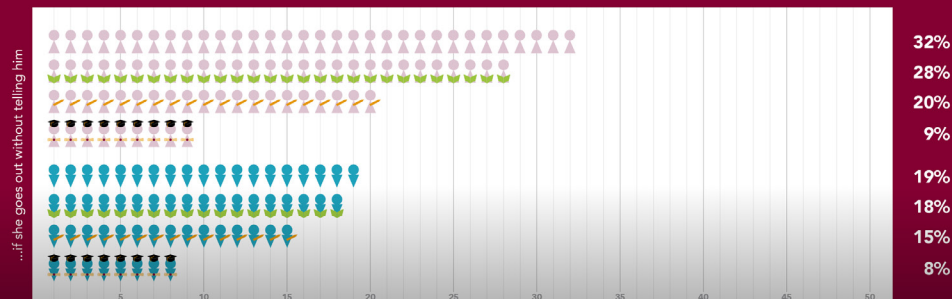
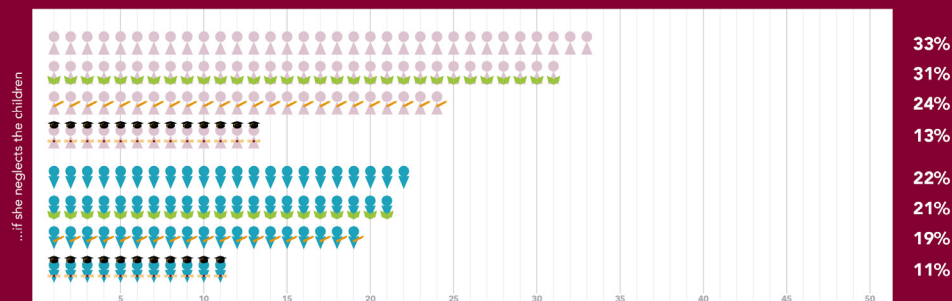
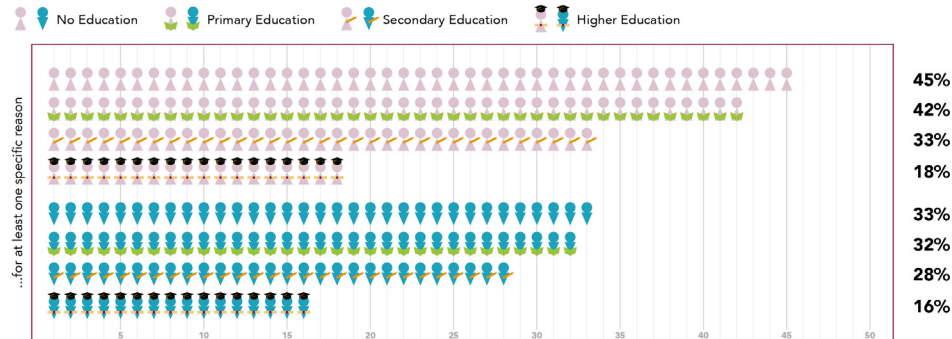
Designed in Figma, users can hover over data points (rectangles and stars) to see a specific year's GDI or trend line for a region. Buttons on the right side of the visualization can be clicked to see explanations of data analyses taken from the graphs created.



# INFOGRAPHICS & VISUAL STORYTELLING (DATA VISUALIZATION – 2023)

## Justification for Domestic Violence by Educational Attainment (Average Among 70 Countries)

The Demographic Health Survey asks questions regarding the justification of domestic violence to which respondents answer yes or no. The first chart visualizes the question about whether a husband is justified in hitting or beating his wife for any of five reasons. The charts that follow show those five reasons. Data is rounded to the nearest whole number.



*Can I Beat My Wife?* Is a project that visualizes the acceptance of wife beating amongst countries surveyed by the Demographic and Health Survey (DHS) Program. It explores the opinions by women and men toward domestic violence and how it can be justified for a number of reasons (1 if she neglects the children, 2 if she goes out without telling him, 3 if she argues with him, 4 if she refuses to have sex with him, 5 if she burns the food). This visual story walks through the countries where the DHS was conducted and the general average acceptance of the five reasons between men and women; how agreement varied based on educational attainment; and the counterintuitive discovery that women agreed more than men for at least one of the five reasons.

For the specific question about whether a husband is justified in hitting or beating his wife for any of the five reasons (shown in the animation below), respondents both male and female with higher levels of education tended to agree less. However, the impact of primary or secondary education compared to no education is relatively limited. You do not see a major shift until you compare respondents with higher education. Even among the highly educated, there are still countries where 50% or more of men and women agree with the justifications for wife beating. The images following the animation show the five specific reasons. Data is rounded to the nearest whole number.

This second visualization in *Can I Beat My Wife?* is a series of animated clips made with Adobe Illustrator and After Effects. The visual on the left shows what the final animation clips look like.

# INFOGRAPHICS & VISUAL STORYTELLING (DATA VISUALIZATION – 2023)



The third visualization in *Can I Beat My Wife?* is a scatterplot that visualizes the question about whether a husband is justified in hitting or beating his wife for any of five reasons, comparing percentages in agreement by women and men, and by country and by region.

Originally this was designed with Adobe Illustrator. After further exploration and data analysis, I updated the design and the new interactive form was created in Figma.



# LITTLE Q (PUBLICATION DESIGN & ILLUSTRATION – 2023)



little q children's books that aim to open up conversations of gender equality and food knowledge with one's child. Stories, illustrations, and layouts created by me. These are revisions of past school work to make them new and fresh, and to reflect the evolution of my design and concepts since I was studying at Parsons and Eugene Lang.

These children's books I designed during my undergraduate studies in 2016-2017 had complete updates in 2023—from my illustration style evolving to include more texture, the layouts redeveloped to be more dynamic, and the stories edited or rewritten to be more engaging and informative. They were professionally printed as board books (through Pint Size Productions for *Every Team is Different!* and *Who Can Take Charge?*) and a softcover book (through Blurb).



# BENCHMARK EDUCATION COMPANY (LEVELED BOOKS FOR REPRESENT – 2020 TO 2022)



A selection of Represent Titles from Grades K-6 that I designed  
(font, colors, images, composition)

Benchmark Education is a leading provider of literacy and language programs, intervention resources, and professional teaching resources for K-12. My role as Graphic Designer requires working alongside art directors, editors, designers, illustrators and production specialists to design and format books and other teaching materials. This includes photo researching, prototyping lessons, designing book interiors, creating comps and commissioning art. I have worked on and designed material in both English and Spanish for programs such as Phonics Workshop, Writer's Workshop, Steps to Advance, and Represent. I began as a freelance designer through a recruitment agency and after three months was hired as a Junior Graphic Designer. In January 2020 I was promoted to Graphic Designer.

Represent is an exciting, forward-thinking new collection of 200+ fiction and nonfiction texts that promote multiple perspectives, critical thinking, and knowledge building. All books feature art and texts of underrepresented groups. I have had the pleasure of designing dozens of these titles for Grades K through 6. The following are a selection of titles whose covers and interiors I have designed.



# ATLAS KITCHEN (BRANDING, PRINT DESIGN, ICONOGRAPHY – 2020)



Page from Printed Menu

Photo of Printed Menu with Atlas Kitchen dish

海外餐 AMERICAN STYLE			海味 SEAFOOD			山珍 BEEF/LAMB/PORK			不同口味 VEGETABLE		
Q1 北京烤鴨	GENERAL TAO'S CHICKEN	15.95	39 蒜香蝦球	Pan Fried Tiram Sole/W/ Garlic Puree	39.95	37 紅燒蹄膀	Sliced Beef in Red Chili Sauce	39.95	77 香茅雞絲	Sautéed Potatoes Mashed / Broccoli	14.95
Q2 北京烤鴨	SHANGHAI CHICKEN	15.95	40 大蝦刺身	Fried Whole Fish w/ Sweet and Sour Sauce	48.95	38 什錦豆腐	SHANGHAI STYLE Sautéed Pk/TROTTERS	39.95	78 上海燒賣	Sautéed Sliced Eggplant	14.95
Q3 北京烤鴨	CHICKEN w/ BROCCOLI	15.95	41 香滑翅	BRANDED FISH FILLET w/ PEPPER	48.95	39 糖醋小雞	Spare Ribs with Sweet and Sour Sauce	39.95	79 大蝦刺身	Sautéed Sliced Wintermelon w/ Ham	15.95
Q4 北京烤鴨	CHICKEN w/ WOOD EEL	15.95	42 香滑翅	STEWED WHOLE FISH (TILAPIA)	48.95	40 大蝦刺身	Sautéed Pk/KIDNEY	39.95	80 蒜香蝦球	Omelet w/ Garlic Sauce	14.95
Q5 北京烤鴨	BEER w/ BROCCOLI	15.95	43 香滑翅	FRESH TILAPIA FILLET in Chili Oil	48.95	41 大蝦刺身	CHICKEN PORK IN STEAMER	39.95	81 金炒豆苗	SHREDDED POTATO w/ SALTED EGG YOLK	14.95
Q6 北京烤鴨	BROCCOLI w/ GARLIC SAUCE	14.95	44 香滑翅	BRANDED FISH w/ CHOPPED RED CHILI	48.95	42 大蝦刺身	Sautéed Pk/TROTTERS	39.95	82 清炒山蕪	Lightly Sautéed Japanese Yam	14.95
Q7 北京烤鴨	SHREDDED PORK w/ GARLIC SAUCE	14.95	45 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	43 大蝦刺身	Sautéed Pk/TROTTERS	39.95	83 豆豉蒸魚	Sautéed Green Potatoes w/ Preserved Soy Bean	14.95
Q8 北京烤鴨	KUNG PAO CHICKEN	15.95	46 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	44 大蝦刺身	Sautéed Pk/TROTTERS	39.95	84 糖醋小雞	Sautéed Potatoes, Green Pepper & Eggplant	15.95
Q9 北京烤鴨	GENERAL TAO'S PLATTER	18.95	47 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	45 大蝦刺身	Sautéed Pk/TROTTERS	39.95	85 什錦豆腐	Organic Cauliflower in Drywok	14.95
Q10 北京烤鴨	PLATTER w/ BROCCOLI	18.95	48 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	46 大蝦刺身	Sautéed Pk/TROTTERS	39.95	86 金炒豆苗	Flavored with Sliced Pork	14.95
Q11 北京烤鴨	PLATTER w/ GARLIC SAUCE	18.95	49 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	47 大蝦刺身	Sautéed Pk/TROTTERS	39.95	87 糖醋小雞	Sautéed Eggplant w/ SALTED EGG YOLK	14.95
Q12 北京烤鴨	STIR FRIED FISH FILLET w/ Ginger and Scallion	18.95	50 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	48 大蝦刺身	Sautéed Pk/TROTTERS	39.95	88 上海炒麵	STIR FRIED BEAN CURD w/ Bean Sprouts	14.95
谷飯 NOODLE/RICE			51 香滑翅	Sautéed Spicy Short-Neck Clams	39.95	49 大蝦刺身	Sautéed Pk/TROTTERS	39.95	89 上海炒麵	Sautéed Spaghetti	14.95
30 上海炒麵	SHANGHAI CHICKEN SPICY BOLL	15.95	52 香滑翅	STEWED FISH FILLET w/ TONIC and Chinese Garlic Sauce	48.95	50 大蝦刺身	Sautéed Pk/TROTTERS	39.95	90 上海炒麵	Mixed Organic Vegetable	14.95
31 上海炒麵	STEWED PORK, SOUP, DUMPLINGS	14.95	53 香滑翅	STEWED FISH HEAD (HUYANG) w/ CHOPPED GARLIC	48.95	51 大蝦刺身	Sautéed Pk/TROTTERS	39.95	91 上海炒麵	Mixed Organic Vegetable	14.95
32 上海炒麵	CHICKEN w/ PORK SOUP DUMPLINGS	14.95	54 香滑翅	STEWED FISH FILLET w/ PEPPER	48.95	52 大蝦刺身	Sautéed Pk/TROTTERS	39.95	92 上海炒麵	SHREDDED CHICKEN, Scallion and Red Pepper	14.95
33 上海炒麵	SCALLION PANCAKE	4.95	55 香滑翅	Sliced Beef in Chili Oil	48.95	53 大蝦刺身	Sautéed Pk/TROTTERS	39.95	93 上海炒麵	Mapo Tofu	15.95
34 上海炒麵	PORK PORTUGUESE	7.95	56 香滑翅	STIR FRIED EEL w/ CHOPPED GARLIC	48.95	54 大蝦刺身	Sautéed Pk/TROTTERS	39.95	94 上海炒麵	Mapo Tofu	15.95
35 上海炒麵	HUYANG BEEF NOODLE SOUP w/ FRESH FISH FILLET	18.95	57 香滑翅	Sautéed Lettuce w/ SHREDDED CHICKEN	48.95	55 大蝦刺身	Sautéed Pk/TROTTERS	39.95	95 上海炒麵	Mapo Tofu	15.95
36 上海炒麵	RED NOODLE SOUP w/ MINCED PORK & SOUR STRING BEAN	14.95	58 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	56 大蝦刺身	Sautéed Pk/TROTTERS	39.95	96 上海炒麵	Mapo Tofu	15.95
37 上海炒麵	RED NOODLE SOUP w/ CHICKEN CAZZARD and SOUR STRING BEAN	15.95	59 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	57 大蝦刺身	Sautéed Pk/TROTTERS	39.95	97 上海炒麵	Mapo Tofu	15.95
38 上海炒麵	RED NOODLE SOUP w/ SHREDDED CHICKEN and SOUR PK/TROTTERS	15.95	60 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	58 大蝦刺身	Sautéed Pk/TROTTERS	39.95	98 上海炒麵	Mapo Tofu	15.95
39 上海炒麵	RED NOODLE SOUP w/ BRANDED SPICY PORK RIB	14.95	61 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	59 大蝦刺身	Sautéed Pk/TROTTERS	39.95	99 上海炒麵	Mapo Tofu	15.95
40 上海炒麵	RED NOODLE SOUP w/ MINCED PORK, BRANDED EEL and Bean Cakes CABBAGE	15.95	62 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	60 大蝦刺身	Sautéed Pk/TROTTERS	39.95	100 上海炒麵	Mapo Tofu	15.95
41 上海炒麵	RED NOODLE SOUP w/ HAM, FRESH EEL, SPICY & SHIMP	18.95	63 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	61 大蝦刺身	Sautéed Pk/TROTTERS	39.95	101 上海炒麵	Mapo Tofu	15.95
42 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	64 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	62 大蝦刺身	Sautéed Pk/TROTTERS	39.95	102 上海炒麵	Mapo Tofu	15.95
43 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	65 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	63 大蝦刺身	Sautéed Pk/TROTTERS	39.95	103 上海炒麵	Mapo Tofu	15.95
44 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	66 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	64 大蝦刺身	Sautéed Pk/TROTTERS	39.95	104 上海炒麵	Mapo Tofu	15.95
45 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	67 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	65 大蝦刺身	Sautéed Pk/TROTTERS	39.95	105 上海炒麵	Mapo Tofu	15.95
46 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	68 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	66 大蝦刺身	Sautéed Pk/TROTTERS	39.95	106 上海炒麵	Mapo Tofu	15.95
47 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	69 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	67 大蝦刺身	Sautéed Pk/TROTTERS	39.95	107 上海炒麵	Mapo Tofu	15.95
48 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	70 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	68 大蝦刺身	Sautéed Pk/TROTTERS	39.95	108 上海炒麵	Mapo Tofu	15.95
49 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	71 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	69 大蝦刺身	Sautéed Pk/TROTTERS	39.95	109 上海炒麵	Mapo Tofu	15.95
50 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	72 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	70 大蝦刺身	Sautéed Pk/TROTTERS	39.95	110 上海炒麵	Mapo Tofu	15.95
51 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	73 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	71 大蝦刺身	Sautéed Pk/TROTTERS	39.95	111 上海炒麵	Mapo Tofu	15.95
52 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	74 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	72 大蝦刺身	Sautéed Pk/TROTTERS	39.95	112 上海炒麵	Mapo Tofu	15.95
53 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	75 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	73 大蝦刺身	Sautéed Pk/TROTTERS	39.95	113 上海炒麵	Mapo Tofu	15.95
54 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	76 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	74 大蝦刺身	Sautéed Pk/TROTTERS	39.95	114 上海炒麵	Mapo Tofu	15.95
55 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	77 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	75 大蝦刺身	Sautéed Pk/TROTTERS	39.95	115 上海炒麵	Mapo Tofu	15.95
56 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	78 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	76 大蝦刺身	Sautéed Pk/TROTTERS	39.95	116 上海炒麵	Mapo Tofu	15.95
57 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	79 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	77 大蝦刺身	Sautéed Pk/TROTTERS	39.95	117 上海炒麵	Mapo Tofu	15.95
58 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	80 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	78 大蝦刺身	Sautéed Pk/TROTTERS	39.95	118 上海炒麵	Mapo Tofu	15.95
59 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	81 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	79 大蝦刺身	Sautéed Pk/TROTTERS	39.95	119 上海炒麵	Mapo Tofu	15.95
60 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	82 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	80 大蝦刺身	Sautéed Pk/TROTTERS	39.95	120 上海炒麵	Mapo Tofu	15.95
61 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	83 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	81 大蝦刺身	Sautéed Pk/TROTTERS	39.95	121 上海炒麵	Mapo Tofu	15.95
62 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	84 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	82 大蝦刺身	Sautéed Pk/TROTTERS	39.95	122 上海炒麵	Mapo Tofu	15.95
63 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	85 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	83 大蝦刺身	Sautéed Pk/TROTTERS	39.95	123 上海炒麵	Mapo Tofu	15.95
64 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	86 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	84 大蝦刺身	Sautéed Pk/TROTTERS	39.95	124 上海炒麵	Mapo Tofu	15.95
65 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	87 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	85 大蝦刺身	Sautéed Pk/TROTTERS	39.95	125 上海炒麵	Mapo Tofu	15.95
66 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	88 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	86 大蝦刺身	Sautéed Pk/TROTTERS	39.95	126 上海炒麵	Mapo Tofu	15.95
67 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	89 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	87 大蝦刺身	Sautéed Pk/TROTTERS	39.95	127 上海炒麵	Mapo Tofu	15.95
68 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	90 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	88 大蝦刺身	Sautéed Pk/TROTTERS	39.95	128 上海炒麵	Mapo Tofu	15.95
69 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	91 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	89 大蝦刺身	Sautéed Pk/TROTTERS	39.95	129 上海炒麵	Mapo Tofu	15.95
70 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	92 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	90 大蝦刺身	Sautéed Pk/TROTTERS	39.95	130 上海炒麵	Mapo Tofu	15.95
71 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	93 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	91 大蝦刺身	Sautéed Pk/TROTTERS	39.95	131 上海炒麵	Mapo Tofu	15.95
72 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	94 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	92 大蝦刺身	Sautéed Pk/TROTTERS	39.95	132 上海炒麵	Mapo Tofu	15.95
73 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	95 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	93 大蝦刺身	Sautéed Pk/TROTTERS	39.95	133 上海炒麵	Mapo Tofu	15.95
74 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	96 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	94 大蝦刺身	Sautéed Pk/TROTTERS	39.95	134 上海炒麵	Mapo Tofu	15.95
75 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	97 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	95 大蝦刺身	Sautéed Pk/TROTTERS	39.95	135 上海炒麵	Mapo Tofu	15.95
76 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	98 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	96 大蝦刺身	Sautéed Pk/TROTTERS	39.95	136 上海炒麵	Mapo Tofu	15.95
77 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	99 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	97 大蝦刺身	Sautéed Pk/TROTTERS	39.95	137 上海炒麵	Mapo Tofu	15.95
78 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	100 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	98 大蝦刺身	Sautéed Pk/TROTTERS	39.95	138 上海炒麵	Mapo Tofu	15.95
79 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	101 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	99 大蝦刺身	Sautéed Pk/TROTTERS	39.95	139 上海炒麵	Mapo Tofu	15.95
80 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	102 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	100 大蝦刺身	Sautéed Pk/TROTTERS	39.95	140 上海炒麵	Mapo Tofu	15.95
81 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	103 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	101 大蝦刺身	Sautéed Pk/TROTTERS	39.95	141 上海炒麵	Mapo Tofu	15.95
82 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	104 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	102 大蝦刺身	Sautéed Pk/TROTTERS	39.95	142 上海炒麵	Mapo Tofu	15.95
83 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	105 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	103 大蝦刺身	Sautéed Pk/TROTTERS	39.95	143 上海炒麵	Mapo Tofu	15.95
84 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	106 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	104 大蝦刺身	Sautéed Pk/TROTTERS	39.95	144 上海炒麵	Mapo Tofu	15.95
85 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	107 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	105 大蝦刺身	Sautéed Pk/TROTTERS	39.95	145 上海炒麵	Mapo Tofu	15.95
86 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	108 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	106 大蝦刺身	Sautéed Pk/TROTTERS	39.95	146 上海炒麵	Mapo Tofu	15.95
87 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	109 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	107 大蝦刺身	Sautéed Pk/TROTTERS	39.95	147 上海炒麵	Mapo Tofu	15.95
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94 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	116 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	114 大蝦刺身	Sautéed Pk/TROTTERS	39.95	154 上海炒麵	Mapo Tofu	15.95
95 上海炒麵	SHANGHAI STYLE BRANDED RED NOODLE	14.95	117 香滑翅	SHREDDED CHICKEN w/ CHICKEN CAZZARD	48.95	115 大蝦刺身	Sautéed Pk/TROTTERS	39.95	155 上海炒麵	Mapo Tofu	15.95
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# CAROUSEL OF LANGUAGES (SIGNAGE, BRANDING, PUBLICATION DESIGN, PRINT DESIGN – 2016-2018)



Carousel of Languages is an enchanting early childhood foreign language program providing for infants, toddlers, and young children. Our proprietary Carousel Teaching System emphasizes multi-sensory learning through verbal, visual, and tactile association in eleven languages (English, French, Spanish, Turkish, Italian, Hindi, Mandarin, Russian, Greek, German, and Hebrew).

As Head of Design I was in charge of creating graphics for teaching material; assisting in developing the corporate identity of the program; working on branded teaching material for early childhood foreign language program in ten languages; producing publicity materials; designing visuals for mass email marketing for Constant Contact; aiding in digital marketing strategies.

These photos of Carousel of Languages show how products I developed are used throughout the school. For example, I have designed the posters on the wall; the Logical Thinking Book, the bingo game set and flash cards, and the vocabulary sheets on the table/cabinet; and the laminated luggage tags for each basket.





# CAROUSEL OF LANGUAGES (PUBLICATION DESIGN, PRINT DESIGN, GAME DESIGN – 2016-2018)

The projects I manage range from reviewing and updating Brand Guidelines, organizational structure of intellectual property, and layout of the Teacher Manual; working with culturally diverse subject matter experts for materials in eleven languages and early childhood education learning material development; designing Logical Thinking/Activity Books for over 30 themes available in the Carousel Teaching System® as well as Alphabet or Character Workbooks for all ten languages; promotional material such as flyers, brochures, wristbands, stationery, signage, and more; and managing relations with outside vendors and contractors such as illustrators, printers, IT experts, and other suppliers.

These images are an example of the teaching products I designed for Carousel's proprietary curriculum, Carousel Teaching System®. This is the Spanish version of the Fruit Theme and it is also available in an audio book format using iBooks.



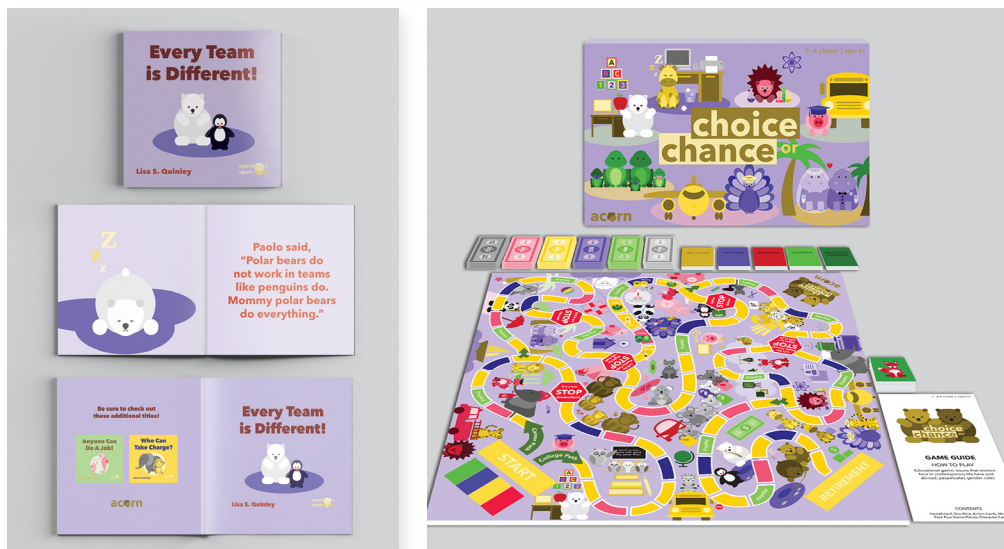


Parsons Senior Thesis Project:

Acorn is a company that designs and develops fun, educational products for youth about dense subjects, specifically gender equality in the world. Acorn has broken down this topic into simpler themes and concepts that are spread out within three products. The Open Books Open Minds branch produces children's books; the Partner Pairs memory card game approaches homosexual and heterosexual marriage as well as gender stereotypes within employment; and the Choice or Chance board game simulates life through the lens of gender equality. Acorn's products introduce themes and concepts within gender equality to youth so as to promote discussion and provide awareness at a young age.

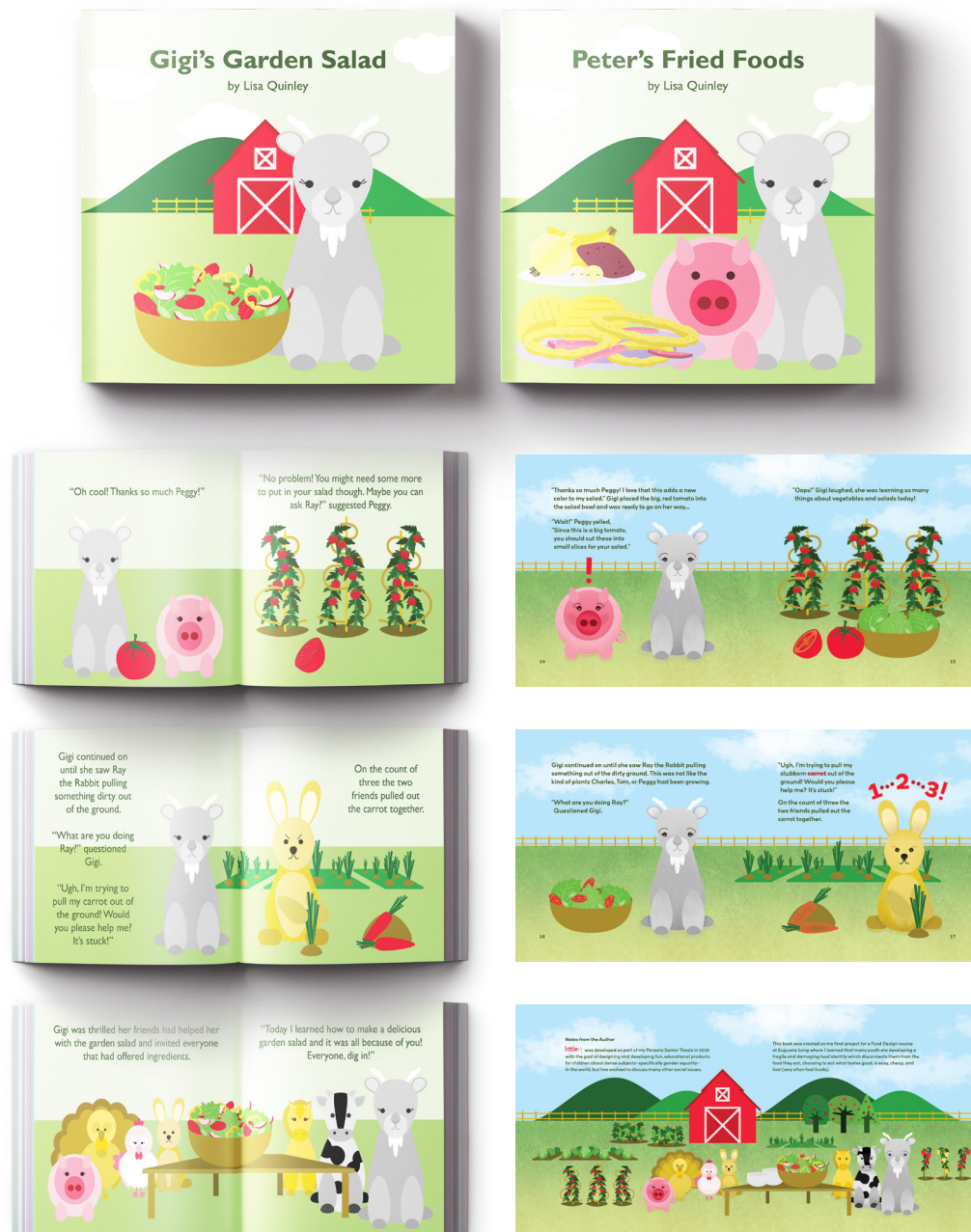
Gender equality is mistakenly believed to be an achieved reality in many countries. There are underlying biases against both sexes in all aspects of life. Acorn's products are geared toward children who are at the prime ages of information and knowledge acquisition. By introducing gender equality in an approachable and entertaining way, we can provide the building blocks for future generations to create a society in which gender discrimination does not exist.

After completing the Thesis, I took an Identity Design course where I rebranded these products under "little q".





# GIGI'S GARDEN SALAD & PETER'S FRIED FOODS (PUBLICATION & CHARACTER DESIGN – 2015/23)



Food Design Course at Eugene Lang:

Final Project Proposal: My project is aimed at small children and their families, teachers, and other caretakers. It takes the form of picture books with simple stories that serve as a starter for conversations on food identities and how they are related to our cultural identities. The concepts and language are simple enough for 3-6 yearolds to understand. I am using anthropomorphic animals to engage the children in emotionally positive ways so that they can learn about their's and others' culinary traditions and popularities. Since my area of work and study have been related to youth, the food/cultural identities developed are on opposite ends: fresh, homegrown vegetables in one book and in the other, the delights of fried foods. I propose a continuation of the series to include a variety of cultural cuisines and traditions.

I have noticed through my years in the United States that many youth are developing a fragile and damaging food identity which disconnects them from the food they eat, choosing to eat what tastes good, is easy, cheap, and fast (very often fast foods).

As mentioned previously, these books were updated in 2023. A few interior spreads have been included to the evolution between then and now.

# SOLUTION / THREAT (PUBLICATION DESIGN, PHOTOJOURNALISM – 2015)



Front Cover and Back Cover, can be opened and read from either direction



Interior photography

Group project with self-chosen theme in Parsons Paris course called Documentary Strategies.

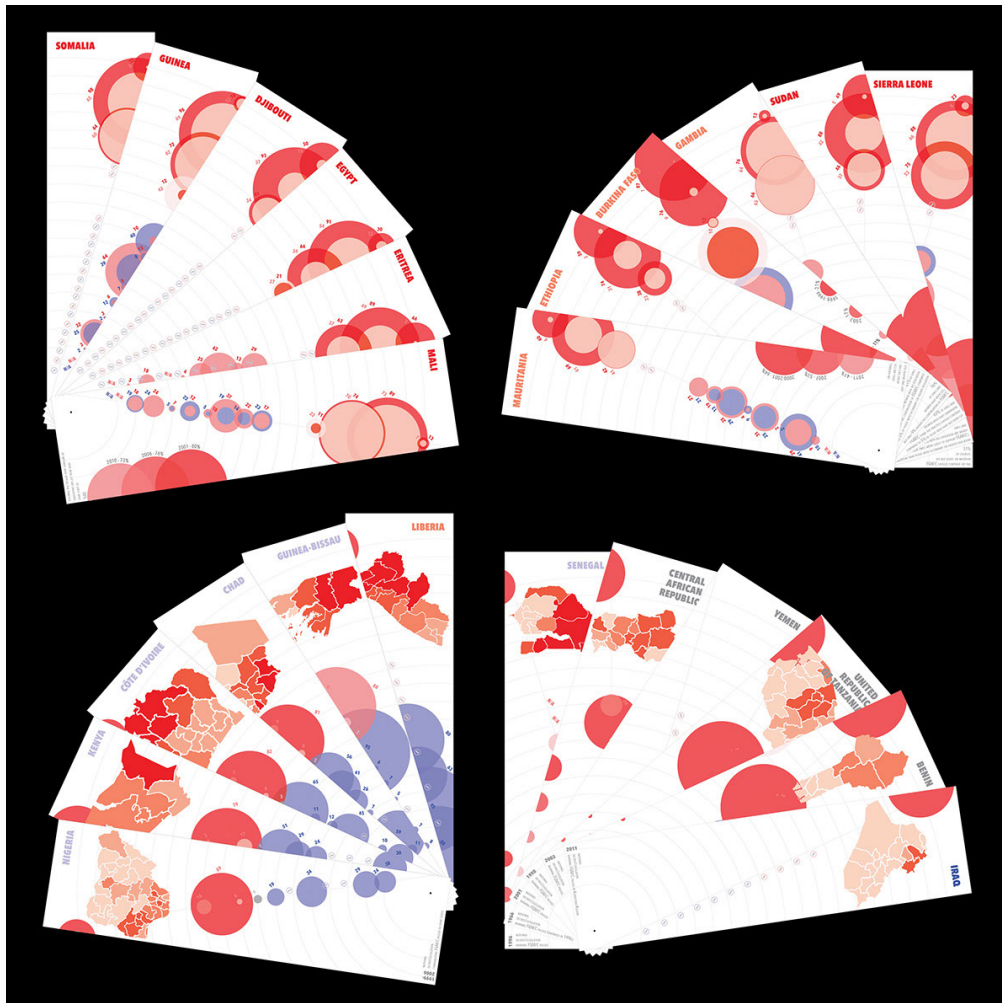
Photojournalism in the form of a booklet and part of an exhibition in Parsons Paris.

A heightened security presence is the “solution” to the “threat” posed by Muslims.

Due to recent events, such as the Charlie Hebdo attack, Muslims like those in the Chapel Hill shootings in the United States face the backlash of ever-growing Islamophobia. We wanted to focus on the stereotypical threat—being a Muslim—and the solution—the police or any security officer. By juxtaposing these two it brings into light the stereotypes both groups face and how the media captures them is not reality. People in France are not as willing to open up about these issues as it is not regularly discussed.



# FEMALE GENITAL MUTILATION/CUTTING FAN DECK (INFORMATION DESIGN – 2014)



Each country is represented by a double-sided card with data that is measured using concentric circles of different colors. The fan deck can be opened so different countries' metrics can be compared.

Self-initiated project in Parsons course called Topics: Information Design.

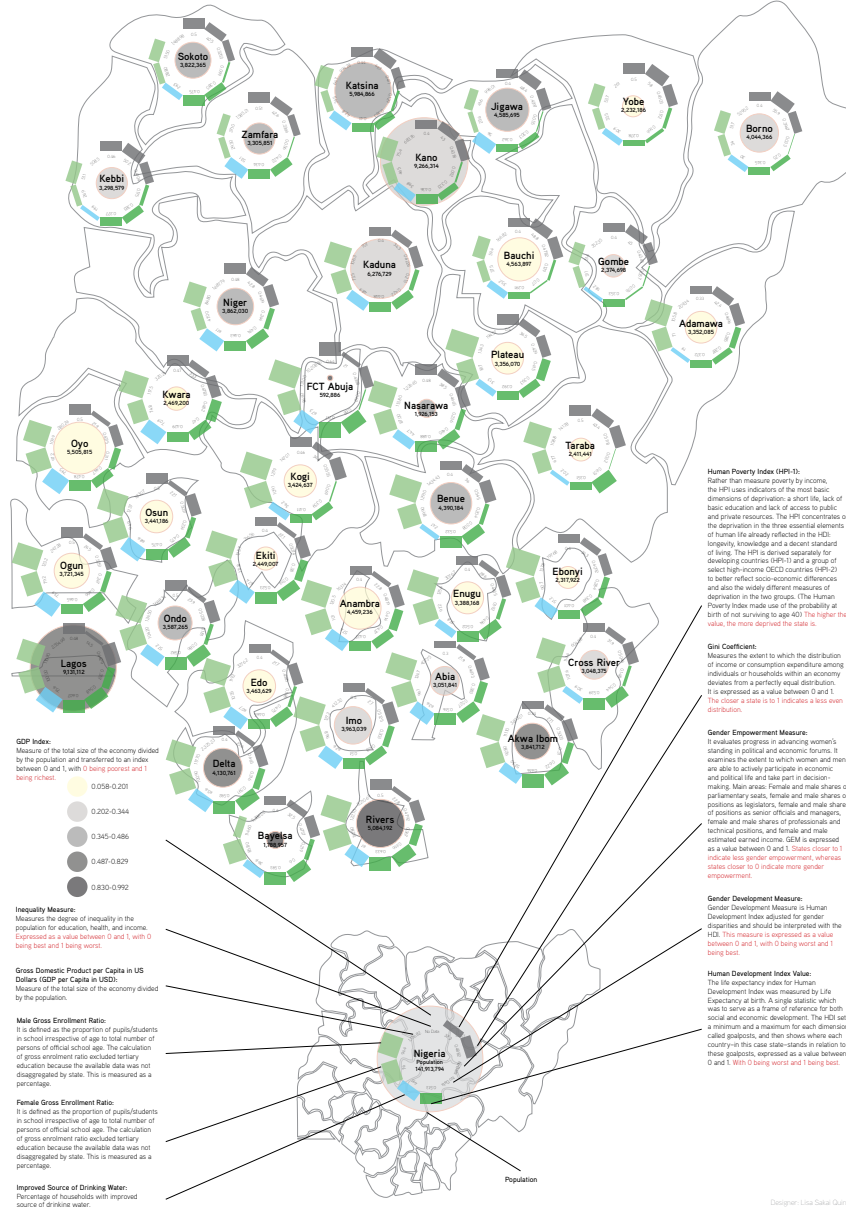
This infographic is aimed at educating and bringing awareness to the public sphere in countries where female genital mutilation/cutting is a common practice. It will focus on the increasing desire for change, the possibility and achievability of change, and the damaging effects and the lack of positive effects of FGM/C. Because the infographic is to be used in societies where FGM/C is widely practiced and accepted, it will avoid taking a judgmental or adversarial approach, but instead will encourage the audience to understand the situation and work for change.

Since “attitudes about genital cutting tend to be kept in the private sphere” the audience for this infographic is for local and non-local policy-makers and decision-makers and for respected and influential personalities in countries, societies, and areas where FGM/C is prevalent. The infographic has a second audience: girls and women, boys and men, in countries, societies, areas where FGM/C is prevalent. (p. 117, United Nation’s Children’s Fund, Female Genital Mutilation/Cutting: A Statistical Overview and Exploration of the Dynamics of Change, UNICEF, New York, 2013)

# HUMAN DEVELOPMENT INDEX OF NIGERIA (INFORMATION DESIGN - 2013)

## Human Development Nigeria 2008-2009

Nigeria is a rich country with immeasurable potential. Unfortunately it has low development. This info graphic aims to show this through Population, Gross Domestic Product per Capita in US Dollars, Male and Female Gross Enrollment Ratios, Improved Source of Drinking Water, Human Development Index, Gender Development Measure, Gender Empowerment Measure, Gini Coefficient, Human Poverty Index, and Inequality Measure of all states.

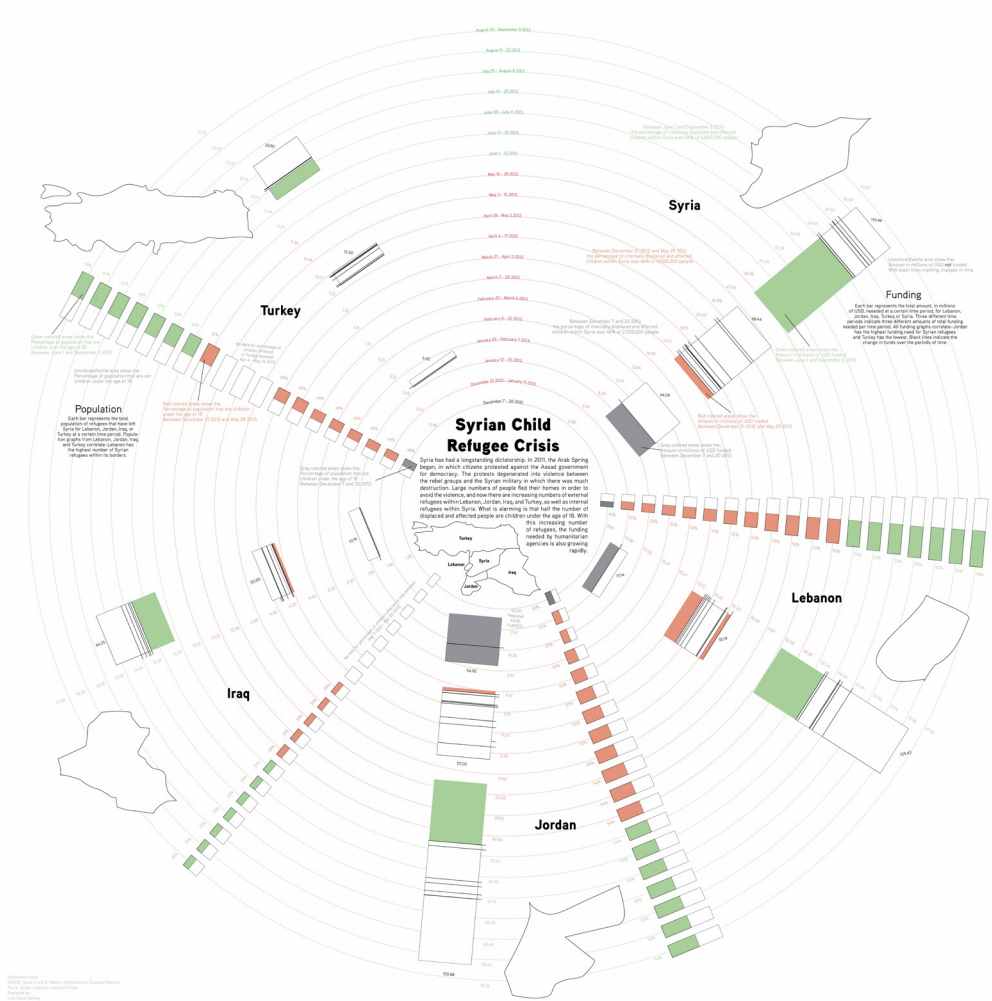


Self-initiated project in Parsons course called Intro to Info Design.

Africa is the continent with the majority of least developed countries in the world. It is rich in natural resources, yet for the most part has been unable to take advantage of them for economic, social, and human development reasons. Nigeria is rich in oil resources and through it is an incredibly wealthy country. However, the distribution of this wealth is unnervingly unequal, leading to the lack of much of the country's development.

The purpose of this infographic is to show laypeople the challenges Nigeria faces regarding development. It will show Nigeria's lack of development in spite of its huge oil reserves through a number of indicators (Population, Gross Domestic Product per Capita in US Dollars, Male and Female Gross Enrollment Ratios, Improved Source of Drinking Water, Human Development Index, Gender Development Measure, Gender Empowerment Measure, Gini Coefficient, Human Poverty Index, and Inequality Measure).

# SYRIAN CHILD REFUGEE CRISIS (INFORMATION DESIGN – 2013)



Self-initiated project in Parsons course called Intro to Info Design.

Syria has had a longstanding dictatorship. In 2011, the Arab Spring began, in which citizens protested against the Assad government for democracy. The protests degenerated into violence between the rebel groups and the Syrian military in which there was much destruction. Large numbers of people fled their homes in order to avoid the violence, and now there are increasing numbers of external Syrian refugees within Jordan, Lebanon, Turkey, and Iraq, as well as internal refugees within Syria. What is alarming about what the data shows is that half the number of affected people are children under the age of 18.

This infographic shows the increasing internal and external refugees and the shocking percentage that are children under the age of 18 resulting from the Syrian conflict; in addition to this the purpose is to show necessary and received funds so as to make people aware of the issue and also bring about more help.